TER MUSEUM'S 1991

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EAST VS WEST

DR. JOHN "AREN'T HIS"



DAVE "POWER"

Captain, President and CEO, T/Maker Company



MESE.CLARK vs ED

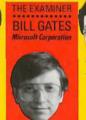
Director of Market Planning, Radio Shack

Vice President, Research, Digital Equipment Corporation



V5





JOHN "50 %"

VS

DAVID

President and CEO. Metaphor Computer Systems



The Computer Museum's

1991 COMPUTER BOWL

Presented by ACM
The Association for Computing Machinery
At The San Jose Convention Center
San Jose, California

Broadcast by satellite to:

The Computer Museum, Boston, Massachusetts The Hub Ballroom, The University of Washington Seattle, Washington

East Coast Team Pamela McCorduck, Captain, Author Dr. John A. Armstrong International Business Machines Corporation James E. Clark AT&T Computer Systems Samuel H. Fuller Digital Equipment Corporation John Markoff The New York Times **West Coast Team** Heidi Roizen, Captain T/Maker Company Dave House Intel Corporation Ed Juge Radio Shack

Philippe Kahn Borland International Inc. David E. Liddle Metaphor Computer Systems

Pre-Game Show Host Peter Hirshberg

Stewart Cheifet

Host

Judges

L. John Doerr

Apple Computer, Inc.

"The Examiner" Bill Gates Microsoft Corporation

Kleiner Perkins Caufield & Bvers Patrick J. McGovern International Data Group

Most Valuable Players East Coast: Mitch Kapor, 1988

ON Technology Bob Frankston, 1990 Slate Company

West Coast: William Joy, 1988 Sun Microsystems, Inc.

ACM

Bill Gates, 1990 Microsoft Corporation **SPONSORS**

Presenter **Founders**

Pat Collins Nelson and Dr. Dave Nelson

(As of March 15, 1991)

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The Computer Bowl Set by Apple Computer, Inc. Paul Segal, Designer

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Sheryl Schultz, Public Relations Consultant Susana Thompson, AT&T Computer Systems

West Coast:

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Deborah Conrad, Intel Corporation
Carol Moran, Metaphor Computer Systems
Terrylynn Pearson, Cunningham Communication
Inc.

Judy Roberts, Borland International Inc.

The Computer Bowl Management

Dr. Gwen Bell, Founding President, The Computer Museum Janice Del Sesto, Executive Producer Kate Jose, Project Manager Thanks and a Computer Bowl t-shirt go to the following for submitting creative, sometimes humorous and always challenging questions to The Computer Bowl script!

Edward Borasky
Thomas Burkett
Bob DuCharme
Raymond Chen
Rosemary Hirshfelder
Kjetil T. Homme
Wei Huang
Thomas Kraemer
Jason Levitt
Miles Lewitt
Jan Sandergaard
Lance Smith
Rob Soray

Thomas Turba

Special Thanks

PARTNERS & Simons, Inc., Tom Simons and Michele Fitzsimmons for brilliant creative work, invaluable assistance and never-ending patience.

Claudia Mazzetti of AAAI for her diligence, efficiency and good advice.

Stewart Cheifet and Sarah O'Brien of <u>Computer Chronicles</u> for the television production and management of the satellite broadcast.

Business Week for sponsoring the High Tech Tailgate Party.

David Greschler for designing and programming the Computer Bowl disc.

Merrill Walsh at International Data Corporation for fact checking the Computer Bowl questions.

Watch for the PBS broadcast of The 1991 Computer Bowl on Computer Chronicles the weeks of May 7th and May 14th.

The Computer Bowl is a project to benefit the educational programs of The Computer Museum, 300 Congress Street, Boston, MA 02210

WHO ELSE DO WE WANT TO THANK?

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East Coast Satellite Party Hosts: Bill and Susan Poduska

Pre-Game Show Host: Christopher Morgan

Special Thanks to:

Gwen Bell, National Chairperson of the 1991 Computer Bowl, for the inspiration to make the Computer Bowl a great success, and for her generous hospitality to the Computer Bowl staff and committee in providing dining and accommodations at the "Bell Hotel."

Julie Oates and The Computer Museum staff and volunteers for running the show in Boston and putting on a terrific party! Liz Armbruster, Martha Ballard, Catherine Collins, Wayne Cookson, Sue Dahling, MaryBeth Dorus, Karen Fosano, Joan Geoghegan, David Greschler, Dan Griscom, Bill Heyden, Sue Johnson, Gillian Ley, Natalie Rusk, Sheryl Schultz, and Peter Somers.

Chris Morgan for sifting through stacks of questions to gather the best of them to stump the experts.

Debbie Kramer for taking on many important projects with great organization and enthusiasm.

Ted Groves and Asa Chibas for the production of the Computer Bowl signs.

Peter Hirshberg and Doug McLean for generously providing housing for members of the Computer Bowl staff.







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Capital Campaign Working Group Meeting, 4/9/91 Action Items Page Two

HONORARY CAMPAIGN COMMITTEE RECRUITMENT (cont.)

Ben Rosen Strimpel will ask Kapor to recruit and solicit (see

Kapor)

John Sculley Strimpel will ask Kapor to recruit and solicit (see

Kapor)

Al Shugart CG Bell will recruit and solicit

MAY 22 CAMPAIGN DINNER INVITATIONS - Spouses to be included.

Sam Albert Strimpel will invite to join Corporate and attend event

Ed Belove G Bell and Strimpel will invite to join Corporate and

attend the event, at their 4/11 meeting

Larry Brewster Donaldson will invite to join Corporate and attend event

Charlie Coulter Miller will recruit to join Individual Major and to

attend event

Bob Everett Strimpel will invite to join Honorary and attend event

Gardner Hendrie Walsh called to confirm date

Win Hindle DO NOT INVITE - needs further cultivation

Max Hopper Strimpel will call to invite to event and to bring Ross

Perot

Ted Johnson Walsh called to confirm date

Mitch Kapor Strimpel will invite to join Honorary and attend event

Laura Morse Del Sesto will call to invite to event

Susan Parrish G Bell and Del Sesto vill invite to join Corporate and

to attend event

Tony Pell Walsh called to confirm date > Convot attend.

Nick Pettinella Miller will call to invite to join Individual Major and

to attend event

Bill Poduska Donaldson vill invite to join Honorary and to attend

event

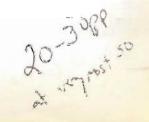
Paul Severino Miller will call to invite to join Individual Major and

to attend event

Hal Shear Del Sesto will call to invite to event

Irv Sitkin Del Sesto will call to invite to event

Homet Jan, Janet



The Computer Museum

300 Congress Street Boston, MA 02210 (617) 426-2800

April 24, 1991

Karen Johansen Sigma Partners 300 Commercial Street, #705 Boston, Massachusetts 02109

Dear Karen:

Here is the list to date of guests for Saturday's luncheon from noon to 2 p.m. at the Fairmont Hotel, San Jose.

Gwen and Gordon Bell
Ed Belove
James E. Clark and his guest
Jan Del Sesto
Bob Frankston
Andy and Mary Ann Heller
Gardner Hendrie
Feter Hirshberg
Dave Liddle
Bob Metcalfe
Suhas Patil
Oliver Strimpel
Janet Walsh

We have nine or so responses pending but probably will not have any additions to this list. I do have calls in to everyone.

Best regards,

Jaret Walsh

The Computer Museum

> · Sections ** MA 12

> > THE COMPUTER MUSEUM

FAX TRANSMISSION COVER SHEET

Date: 4/24/91

Karen Johansen

Janet Walsh From:

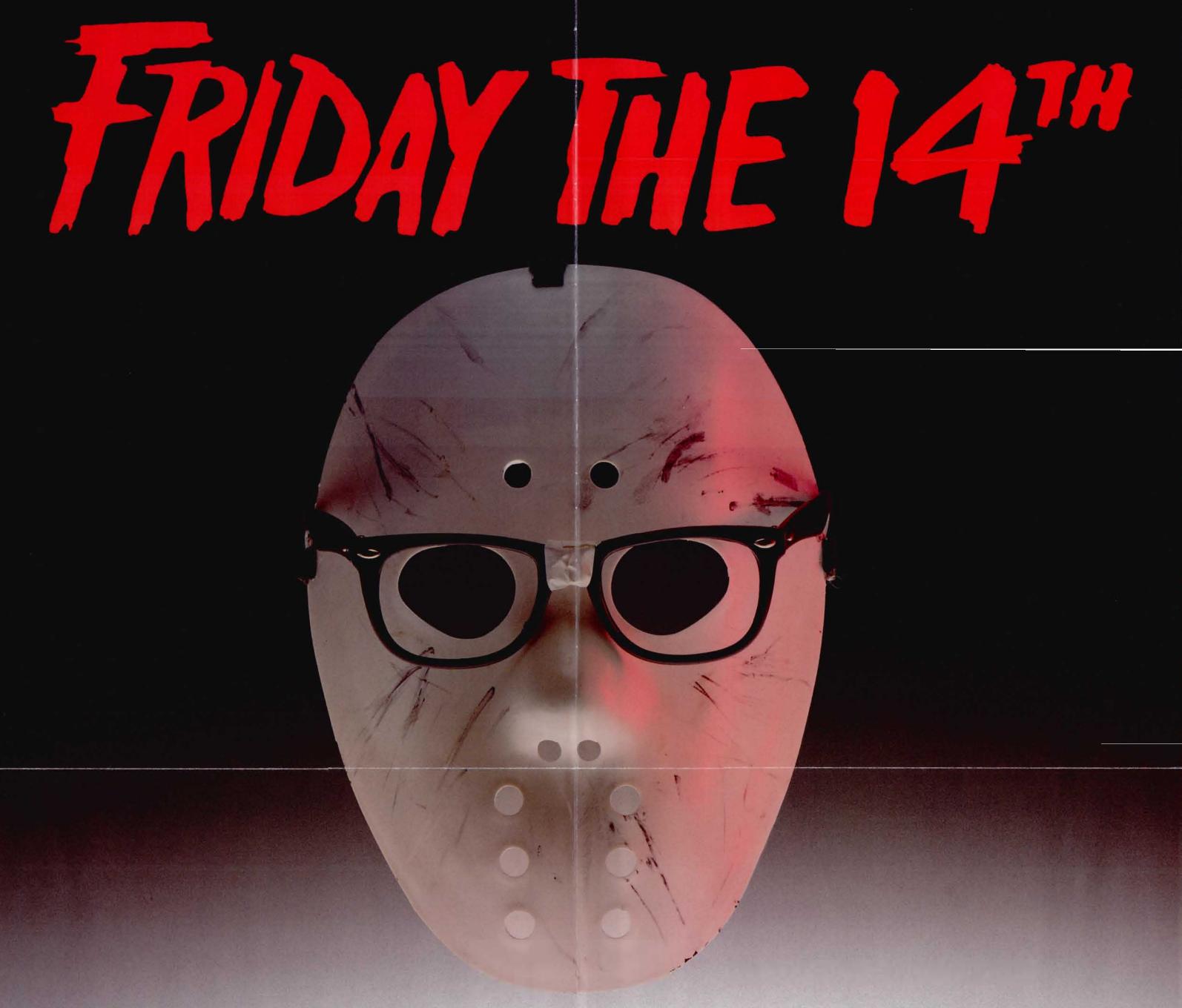
> The Computer Museum Fax (617) 426-2943

Voice (617) 426-2800 extension 333

Number of pages (including this cover sheet) \$\square{3}\$

Karanfor Mitch's lunchen on Saturday.

> Look forward to neuting you in person Friday in San Jose -



THE ASSOCIATION FOR COMPUTING MACHINERY PRESENTS THE COMPUTER MUSEUM'S COMPUTER BOWL

DATE MAY 14, 1993 PLACE THE CIVIC AUDITORIUM, SAN JOSE, CALIFORNIA TIME 6:00PM DOORS OPEN 5:30PM

STARRING MITCHELL E. KERTZMAN CAPTAIN, POWERSOFT JOHN F. BURTON LEGENT NEIL J. COLVIN THOLOGIES JD. ALAIN J. HANOVER SYSTEMS, INC. PATRICIA B. SEYBOLD SEYBOLD GROUP

WEST COAST TEAM HARRY J. SAAL CAPTAIN, NETWORK JEAN-LOUIS GASSÉE BE INCORPORATION JERRY KAPLAN GO CORPORATION MICHAEL A. MCCONNELL SUPERNAC, LISA G. THORELL INCORPORATED

PREGAME SHOW MOSTI VALUABLE PLAYERS PLAYOFF MAPS: EASTICOAST BOB FRANKSTON, MITCHELL KAPOR, PAMELA MCCORDUCK, DAVID NELSON: MAPS: WEST. COAST BILL GATES, BILL JOY, JEFF KALB, DAVID LIDDLE 6:00PM MAVP PLAYOFF 6:30PM THE 1993: COMPUTER BOVAL 7:30PM AVVARDS CEREMONY AND CHAMPAGNE RECEPTION 8:00PM BOWL GALA DINNER

SATELLITE EVENT! THE COMPUTER MUSEUM, BOSTON!, MASSACHUSETTS 6:00PM COCKTAILS AND BUFFET DINNER 8:00PM DESSERT AND HIGH-TECH SCAVENGER HUNTI 9:00PM 10:30PM SATELLITE BROADCAST

THE BOWL WILL ALSO BE BROADCAST BY SATELLITE TO MICROSOFT CORPORATION IN REDMOND, WASHINGTON

"THE EXAMINER" BILL GATES, MICROSOFT CORPORATION HOST STEWART CHEIFET, "COMPUTER CHRONICLES" HOSTS MAYP PLAYOFF, PETER HIRSHBERG AND CHRISTOPHER MORGANI JUDGES DR. DAVID L. NELSON, FLUENT, INC. AND JOHN F. SHOCH, ASSET MANAGEMENT COMPANY

SONSOIS IAS OF MARCH RE 1993 FOUNDERS PATE COLUMNS. NELSON: AND DR. DAVID IL. NELSON: UNDERWORK APPLE COMPUTER, INC. 0490A1 990NSOIRS BANK OF BOSTON), THE BANK; BASE INFORMATION SYSTEMS, "THE DISKETTE; "NTEL CORPORATION," THE MICROPROCESSOR; LEGENT CORPORATION, THE MASSIVELY PARALLEL COMPUTER, INC. 0490A1 990NSOIRS BANK OF BOSTON, THE BANK; BASE INFORMATION SYSTEMS, "THE DISKETTE; "NTEL CORPORATION," THE MICROPROCESSOR; LEGENT CORPORATION," THE INTERPRISE SYSTEMS MANAGEMENT PROVIDER; MASPIAR COMPUTER; CORPORATION, THE MASSIVELY PARALLEL COMPUTER, INC., THE HIGH PERFORMANCE WORKSTATION PROCESSOR; WEWLOGIC SYSTEMS, NO., THE BLECTRONIC DESIGN AUTOMATION COMPANY; VISIX SOFTWARE INC., THE HIGH PERFORMANCE WORKSTATION SOFTWARE COMPANY; WELLFLEET COMMUNICATIONS, INC., THE INTERNETWORKING COMPANY; WELLFLEET COMMUNICATIONS, INC., THE INTERNETWORK MAGAZINE, POWERS, NETWORK WORLD, NEWMEDIA MAGAZINE, POWERS, NESSONS ADAPTEC, INC., ADVANCED MICROPORATED, BUSINESS WEEK MAGAZINE, INC., COMPUTER COMPUTER INC., COMPUTER CORPORATION, INTERNAL RESEARCH, COPPORATION, POWERS, POWERS, INC., KARENIAND GARDNER HENDRIE, INC., COMPUTER CORPORATION, POWERS, POWERS, NEW MAGAZINE, INC., COMPUTER CURRENTS, CURNINGHAM COMMUNICATION BY INSTRUME SONS, POWERS, P

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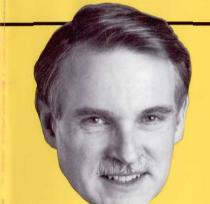
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THE COMPUTER BOWL IS A PROJECT TO BENEFIT THE EDUCATIONAL PROGRAMS OF THE COMPUTER MUSEUM, 300 CONGRESS STREET, BOSTON, MA 02210.



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Vice President for Science and Technology, International Business Machines Corporation



DAVE "POWER"

President, Microcomputer Components Group, Intel Corporation

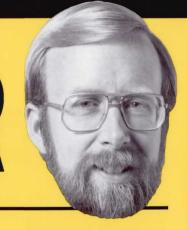


High Performance and Fault Tolerant Systems Vice President, AT&T Computer Systems

Director of Market Planning, Radio Shack

SAMUEL "THE BRUSHMAN"

Vice President, Research, Digital Equipment Corporation



VS

PHILIPPE "KING"

President, Borland International Inc.

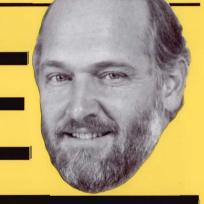


JOHN "50 %"

Technology Writer, The New York Times

VS

DAVID President and CEO, Metaphor Computer Systems



TICKET PRICES: LIVE SITE-\$250; SATELLITE SITE-\$100

THE SAN JOSE CONVENTION CENTER, SAN JOSE, CA 5:00 pm—The High Tech Tailgate Party 6:00 pm—The Pre-Game

5:00 pm—The High Jech Jailgare Parry 5:00 pm
Show: The Most Valuable Players from 1988 & 1990 teams square

Language Parry 5:00 pm

Show: The Most Valuable Players from 1988 & 1990 teams square off in a warm up for the 1994 Super Computer Bowl. East Coast: Mitch Kapor and Bob Frankston, West Coast: Bill Joy and Bill Gates 6:30 pm—The Computer Bowl Game 7:30 pm—The Post-Game Awards Ceremony and Dinner.



6:30 pm—Cocktails, Dinner, High Tech Taunts and Teases 9:00 pm—Satellite Broadcast of the Pre-Game Show 9:30 pm—Satellite Broadcast of The Computer Bowl Game. Additional Closed Circuit Site: University of Washington, Seattle, Washington.

Committee

Byron Reimus

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Prepare yourself for The Computer Bowl. Test your computer smarts with the trivia questions on the enclosed official BASF diskette. (requires Hypercard 1.2 or higher) Watch for the PBS broadcast of The 1991 Computer Bowl on The Computer Chronicles the weeks of May 7th and Micy 14th. Order your tickets now to the live event in San Jose or to the satellite event in Boston by filling out one of the enclosed cards. Or call (617) 426-2800 ext. 399 for sponsorship and ticket

The Computer Bow'i is a project to benefit the educational programs of The Computer Museum, 300 Congress Street,

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I'm CCH ChapBa Thank you for supporting the premier fund raising event for the Miserm. Lack year refre anticipate will not or befor And now I'd like to inspiration behind this event IL She course The charmagnage fre Boul & the Founding President of



The 1991 Computer Bowl

Sponsor Guest List

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2. Kaven Hendrie	* A STATE OF THE PARTY OF THE P
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5. Ed Zander	security and the filter and the security for the security and the first security and the se
6. Mona Zander	
7. David Emerson	
8. Dave Bernstein	
Kathi R	
9. Entry Depstern	
10.	
	Martin Control of the

PLEASE RETURN TO KATE JOSE AT THE ADDRESS BELOW.



Cepiis 16

Lucher + Paren -

Included are your tickets to The Boul. Could you please send a check and fax a quest list as soon as passible! Thunks - See you there.

Vate

DIRECTIONS TO THE SAN JOSE CONVENTION & CULTURAL FACILITIES FROM MAJOR FREEWAYS

- 280 SOUTHBOUND from San Francisco, Half Moon Bay, Stanford, Los Altos
 280 South to Downtown San Jose
 Take Vine Street/Almaden Avenue Exit
 Stay to left, cross Vine Street (light), continue on to Almaden
 Approximately 3 lights Convention Center Complex on right side
 Approximately 4 lights San Carlos Street
 Turn right on San Carlos, Civic Auditorium Complex on left side
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Sender's Federal Express Account Number SENDER'S COPY 1298-6138-0 From (Your Name) Please Print Your Phone Number (Very Important) To (Recipient's Name) Please Print Recipient's Phone Number (Very Important) Department/Floor No. Company. Company Department/Floor No SIGMA PARTNERS Street Address Exact Street Address (We Cannot Deliver to P.O. Boxes or P.D. Zip @ Codes.) 300 COMMERCIAL ST UNIT 705 City ZIP Required ZIP Required ___ BUSTON YOUR INTERNAL BILLING REFERENCE INFORMATION (First 24 characters will appear on invoice.) IF HOLD FOR PICK-UP, Print FEDEX Address Here Address PAYMENT 1 X Bill Sender 2 Bill Recipient's FedEx Acct. No. 3 Bill 3rd Party FedEx Acct. No. City 4 Bill Credit Card State 7IP Required Exp. Date Check Acct / Credit Card No WEIGHT YOUR DECLARED SERVICE CONDITIONS, DECLARED VALUE DELIVERY AND SPECIAL HANDLING SERVICES Federal Express Use PACKAGES In Pounds VALUE AND LIMIT OF LIABILITY (Check services required) (Check only one box) (See right) Base Charges Use of this airbill constitutes your agreement to the service conditions in our current Service Guide, available upon request. See back of sender's copy of this airbill for information. Priority Overnight Standard Overnight HOLD FOR PICK-UP (Fill in Box H) Service Service Declared Value Charge (Delivery by next business afternoon f) We will not be responsible for any claim in excess of \$100 per package, whether the result of loss, damage, delay, non-delivery, (Delivery by next DELIVER WEEKDAY misdelivery, or misinformation, unless you declare a higher value, pay an additional charge, and document your actual loss for a timely claim. Maximum amount limitations found in the current Federal YOUR PACKAGING 3 DELIVER SATURDAY (Extra charge) Other 1 Express Service Guide apply. Your right to recover from Federal Express for any loss, including intrinsic value of the package, loss of 16 FEDEX LETTER * 56 FEDEX LETTER * DANGEROUS GOODS (Extra charge) Other 2 sales, income interest, profit, attorney's fees, costs, and other forms of Total Total Total FEDEX PAK * FEDEX PAK * damage whether direct, incidental, consequential, or special is limited to the greater of \$100 or the declared value specified to the left.

Economy Two-Day Service (formerly Standard Air) (Delivery by second

13 FEDEX BOX

14 FEDEX TUBE

† Delivery commitment may

be later in some areas.

(for Extra Large or any package over 150 lbs.) business day t) 30 ECONOMY TWO-DAY SVC.

HEAVYWEIGHT ** DEFERRED HEAVYWEIGHT **

FEDEX BOX

FEDEX TUBE

Heavyweight Service

12 HOLIDAY DELIVERY (It offered) *Declared Value Limit \$100 **Call for delivery schedule (Extra charge)

10

9 SATURDAY PICK-UP (Extra charge)

OTHER SPECIAL SERVICE

2 C On-Call Stop FedEx Emp. No.

DIM SHIPMENT (Chargeable Weight)

1 Pegular Stop 3 Drop Box

Sender authorizes Federal Express to deliver this shipment without obtaining a delivery signature and shall indemnify and hold harmless Release

Date/Time

lbs.

5 D Station

4 DBSC

Federal Express from any claims resulting therefrom. Signature:

Recovery cannot exceed actual documented loss. The maximum Declared Value for FedEx Letter and FedEx Pak packages is \$100.00.

In the event of untimely delivery, Federal Express will at your request

and with some limitations, refund all transportation charges paid. See Service Guide for further information.

FORMAT #041

Total Charges

REVISION DATE 8/90

AT W119501 NCREC 11/90

SAMUEL "THE BRUSHMAN"

FULLER President, Research, Digital Equipment Corporation









President, Borland International Inc.



TICKET PRICES: LIVE SITE

THE SAN JOSE CONVENTION CENTER, SAN JOSE, CA

5:00 pm—The High Tech Tailgate Party 6:00 pm—The Pre-Game
Show: The Most Valuable Players from 1988 & 1990 teams square

Show: The Most Valuable Players from 1988 & 1990 teams square off in a warm up for the 1994 Super Computer Bowl. East Coast: Mitch Kapor and Bob Frankston, West Coast: Bill Joy and Bill Gates 6:30 pm—The Computer Bowl Game 7:30 pm—The Post-Game Awards Ceremony and Dinner.



<u>ges</u>

ohn Doerr, Kleiner Perkins Caufield & Byers rick J. McGovern, International Data Group

nmittee

en Bell, National Chairperson ni Macksoud, Chairperson, Major insorship

t Coast Committee: ussell Craig sbie and Ed Kramer eph Levy istopher Morgan ce Plotkin y Rea on Reimus

rit and Grant Saviers

st Coost Committee; en Brown Nancy and Pat Forster Peter Hirshbera

Lindo Lawrence
Claudia Mozzetti
Terrylynn Peorson
Lisa Quinones

Kelly Richards Kathy Sulgit

The Computer Bowl set designer: Paul Segal, Apple Computer, Inc.

SPONSORS las of 2/22/911

<u>Presenter</u>

ACM

Founders

Pat Collins Nelson and Dr. Dave Nelson

<u>Underwriter</u>

Apple Computer, Inc.

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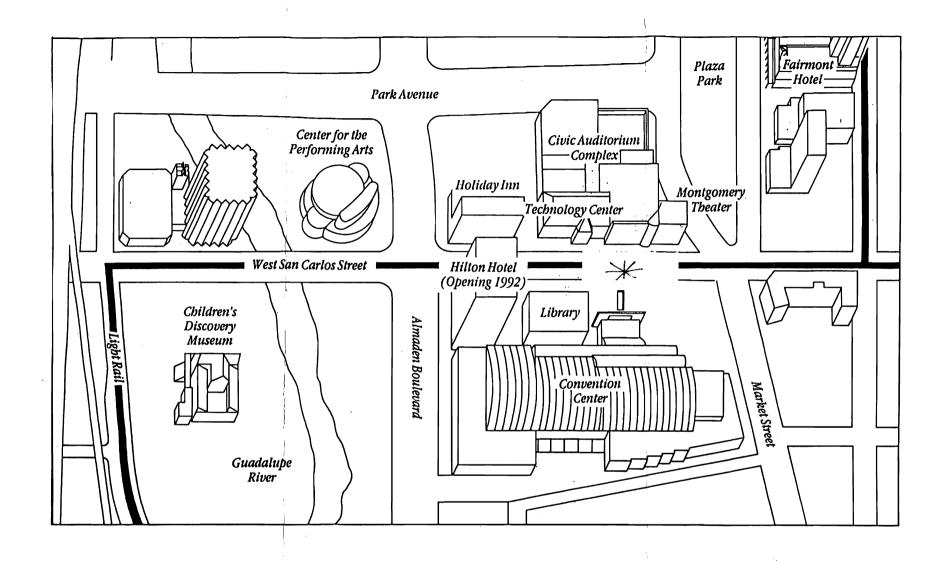
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DIRECTIONS TO THE SAN JOSE CONVENTION & CULTURAL FACILITIES FROM MAJOR FREEWAYS

- 280 SOUTHBOUND from San Francisco, Half Moon Bay, Stanford, Los Altos 280 South to Downtown San Jose
 Take Vine Street/Almaden Avenue Exit
 Stay to left, cross Vine Street (light), continue on to Almaden
 Approximately 3 lights Convention Center Complex on right side
 Approximately 4 lights San Carlos Street
 Turn right on San Carlos, Civic Auditorium Complex on left side
- 101 SOUTHBOUND from San Francisco, Burlingame, San Mateo, Palo Alto
 101 South to Downtown San Jose
 Take Guadalupe Parkway/87 Exit
 Continue on Guadalupe Parkway/87
 Take Park Avenue/San Carlos Street Exit, turn left
 Approximately 2 blocks, Almaden Avenue, turn right
 Turn left on San Carlos Street
 Convention Center Complex on right side
 Civic Auditorium Complex on left side
- 17/880 SOUTHBOUND from Berkeley, Oakland, Hayward, Fremont, Milpitas
 17/880 South to San Jose
 Take Coleman Avenue Exit, turn left on Coleman Avenue
 Continue on Coleman
 Coleman becomes Market Street (towards Downtown San Jose)
 Turn right on San Carlos Street
 Convention Center Complex on left side
 Civic Auditorium Complex on right side
- 17 NORTHBOUND from Santa Cruz, Los Gatos
 17 North to Downtown San Jose/280 South Exit
 Please refer to 280 Southbound for further directions
- 680 SOUTHBOUND from Sacramento, Concord, Walnut Creek, Livermore, Milpitas
 680 North until it becomes 280 at the 101 enterchange (280 North)
 Continue on main highway 280, take the Bird Avenue Exit, turn right
 Turn right on San Carlos Street
 Pass Almaden Avenue
 Convention Ceter Complex on right side
 Civic Auditorium Complex on left side
- 101 NORTHBOUND from Gilroy, Morgan Hill, Hollister, Los Angeles
 101 North to San Jose
 101 intersects with 280, exit 101, take 280 North (Downtown San Jose)
 Please refer to 680 Southbound for further directions



CONVENTION CENTER COMPLEX + 150 W. San Carlos Street, San Jose, 95113 (Main Entrance)

410 Almaden Avenue, San Jose, 95110 (Loading Dock)

408 Almaden Avenue, San Jose, 95110 (Administrative Offices)

CIVIC AUDITORIUM COMPLEX - 145 W. San Carlos Street, San Jose, 95113 (Civic Auditorium)

Corner of Market Street and W. San Carlos Street, San Jose, 95113 (Montgomery Theater)
Corner of Market Street and Park Avenue, San Jose, 95113 (Exhibit Hall A-B)

CENTER FOR THE PERFORMING ARTS - 255 Almaden Avenue, between Park Avenue and W. San Carlos Street

* Computer Bowl